“There are known knowns; there are things we know that we know. There are known unknowns; that is to say, there are things that we now know we don’t know. But there are also unknown unknowns — there are things we do not know we don’t know.”

- Donald Rumsfeld

### Assessment should:

1. **Identify**
   - **Unknown Unknowns**
   - Material students didn’t know they needed to know and answered incorrectly.
   - Identifying this information is an important step in the learning process.
   - Students should question why they didn’t know they needed to know this and include this material when studying in the future.

2. **Practice**
   - **Known Unknowns**
   - Material students thought they knew but answered incorrectly.
   - Practicing this information is paramount for retention.
   - Students should question why they didn’t remember this and tailor their studies to include multiple effortful recall and/or recognition opportunities of this material.

3. **Apply**
   - **Known Knowns**
   - Material students answered correctly.
   - Applying this information in differing scenarios and settings can lead to deeper processing.
   - Students should continue to use this subject matter to ensure understanding and strengthen retention of material.